

## **WOLF/WQMY**

### **Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): **WOLF/TV, WQMY/TV, Plains, Pa** and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 1, 2013 to and including March 31, 2014.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives pursuant to Section 73.2080(c) (2) of the FCC rules.

Appendices 1, 2 and, 3 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by E-mail.

Appendix 1 to

**WOLF-TV/WQMY-TV EEO Public File Report Form**

Covering the Period from April 1, 2013 to March 31, 2014

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from all Sources for This Position
1	<b>Production Editor</b>	<b>(G) Employee Referral</b>	6
2	<b>Local Sales Assistant</b>	<b>(B) On –Air FOX 56-WOLF TV/WSWB/WQMY/ESWB</b>	7

Total Number of Persons Interviewed During Applicable Period: 13

Appendix 2 to

**WOLF-TV/WQMY-TV EEO Public File Report Form**

Covering the Period from April 1, 2013 to March 31, 2014

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	<b>Myfoxnepa.com</b> Plains, PA 570 970 5648	2	Production Editor Local Sales Assistant
B	<b>FOX 56-WOLF TV/WSWB/WQMY/ESWB</b> Plains, PA 570 970 5610 (Steve Phillips)	8	Production Editor Local Sales Assistant
C	<b>Lackawanna College Career Services</b> careerservices@lackawanna.edu	0	Production Editor Local Sales Assistant
D	<b>Kings College</b> Wilkes Barre, PA (Career Services)570- 208-5941 cblewis@kings.edu	0	Production Editor Local Sales Assistant
E	<b>Marywood University</b> Scranton, Pa (Careers Services@ac.marywood.edu)	0	Production Editor Local Sales Assistant
F	<b>Wilkes College</b> Wilkes Barre, PA ( <a href="mailto:careers@wilkes.edu">careers@wilkes.edu</a> ) fax 570- 408-4061	0	Production Editor Local Sales Assistant
G	<b>Employee Referral/ Internal Posting</b> <b>1181 Highway 315 Plains, PA 18702</b>	3	Production Editor Local Sales Assistant
H	Ithaca College Careers Ithaca, NY careers@ithaca.edu	0	Production Editor Local Sales Assistant
I	Albright College Career Center Reading, PA careercenter@alb.edu	0	Production Editor Local Sales Assistant
J	<b>Villanova University</b> Career Center Radnor, PA Careers.info@villanova.edu	0	Production Editor Local Sales Assistant

K	Misericordia University Dallas, PA cyenchar@misericordia.edu	0	Production Editor Local Sales Assistant
L	Career Link <a href="mailto:cmontalban@pa.gov">cmontalban@pa.gov</a>	0	Production Editor Local Sales Assistant
M	Wilkes-Barre Job Center 570-822-2443	0	Production Editor Local Sales Assistant
N	Keystone College (cdc@keystone.edu)	0	Production Editor Local Sales Assistant
O	Penn State University(GGW10@psu.edu)	0	Production Editor Local Sales Assistant
P	Scranton Job Service (570-963-4927)		Production Editor Local Sales Assistant
Q	Bucknell University Career Service Lewisburg, PA (570-577-3028)		Production Editor Local Sales Assistant

\* Indicates sources that have requested notification of job openings.

Appendix 3 to

**WOLF-TV/WQMY-TV EEO Public File Report Form**

Covering the Period from April 1, 2013 to March 31, 2014

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WOLF-TV and WQMY-TV**

WOLF-TV and WQMY-TV sponsor an Internship Program and Shadow Program aimed at college and high school students. The purpose of the program is to supplement the education and provide first hand workplace experience to local college students, and provide broadcast exposure to high school students. Internships are open to all students; they are available in all departments, and are not limited to those majoring in broadcasting. Participants in the Internship Program have been hired at the stations in the past. This year's program had participants from a number of colleges and universities, including Wilkes University, Wilkes-Barre, PA; West Chester, West Chester, PA; West Virginia University, West Virginia, PA; Marywood University, Scranton, PA; Misericordia University, Dallas, PA; Conestoga College, Ontario, Canada; King's College, Wilkes-Barre, PA; Wyoming Seminary High School, Kingston, PA; and Dunmore High School, Dunmore, PA.

On April 11, 2013, Steve Phillips, Creative Service Director attended a Career and Internship Expo hosted by King's College, Wilkes-Barre, Pa. The fair provided the opportunity for students to learn about our careers opportunities in the Broadcast industry.

On March 24, 2014, WOLF/WQMY co-sponsored a Job Fair with WVIA and other area Broadcasters. The job fair was held at the WVIA studios in Pittston, PA. Steve Phillips, Creative Service Director, Aldo Cardoni, Master Control Supervisor, represented the stations at the Broadcast Job Fair. Our staff met with many of the attendees and explained the employment opportunities available in broadcast.